

REP: TEL# 703 528 7800 FAX# 703 528 /880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES SEP20/12 15.48
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

CONTRACT # 6327878

	CLASS:	NATL.	LOCAL	REGIONAL
--	--------	-------	-------	----------

(ICE)

DATE SEP 20 / 12 15 48

DATE SEP20/12 15.48

STA:

CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 594												
20	S		1135P-1210A	30		\$825.00	9/25	9/28	0		TU-F	0
PROGRAM : NIGHT LINE CON COM1 : 1X PER DAY												
30	A		1135P-1205A	30		\$825.00	9/25	9/27	4		TU-TH	4
PROGRAM : NIGHT LINE ORD COM1 : NIGHTLINE AIRS 1135P-1205A, NIGHTLINE AIRS LATE ON FIRDAYS, SO 2X WILL ORD COM2 : AIR ONE NIGHT TU-TH. THIS IS A MAKE-GOOD FOR SEP25 ON LINE-20 FOR 4 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT1 ON LINE-21 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

31	A		1135P-1205A	30		\$825.00	10/1	10/1	1		MON	1
----	---	--	-------------	----	--	----------	------	------	---	--	-----	---

PROGRAM : NIGHT LINE
ORD COM1: NIGHTLINE AIRS 1135P-1205A, NIGHTLINE AIRS LATE ON FIRDAYS, SO 2X WILL
ORD COM2: AIR ONE NIGHT TU-TH.
PART OF A MAKEGOOD MADE UP OF LINES 30-31

21	S		1135P-1210A	30		\$825.00	10/1	10/1	0		MON	0
----	---	--	-------------	----	--	----------	------	------	---	--	-----	---

PROGRAM : NIGHT LINE
STATION MAKEGOOD OFFERS:
M1 OK'D BUY#20 MISSED:TU-F/1135P-1210A SEP25(4/WK) 30S \$825.00 (SEP20/12)
BUY#21 MON/1135P-1210A OCT1 30S \$825.00
OFFER:TU-TH/1135P-1205A SEP25(4/WK) 30S \$825.00 PLS ADVISE.
& MON/1135P-1205A OCT1 30S \$825.00
CMT:NIGHTLINE AIRS 1135P-1205A, NIGHTLINE AIRS LATE ON FIRDAYS, SO 2X WILL
CMT:AIR ONE NIGHT TU-TH.

SEP/12 47950.00 OCT/12 \$7,675.00

CONTRACT TOTAL 55625.00
TOTAL SPOTS 44

MARKET TOTALS \$191,810 WFTV 29% WKMG 20% WESH 23% WOFL 20% WKCF 1% WRBW 3% CABL 0%
WOPX 0% WRDQ 4% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE